

The background is a light blue gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a 3D appearance.

YOUR DIGITAL SPEECH

EDUCATIONAL DEVELOPMENT SERVICES, LLC

ISSUES TO CONSIDER

- KEY WORDS: PRIVACY & PERMANENCE;
- TEXTS, STORAGE, AND ACCESS;
- INSTAGRAM, TWITTER, SNAPCHAT, FACEBOOK, ETC.:
OWNERSHIP, PERMANENCE AND ACCESS;
- BULLYING AND CYBER-BULLYING: CRIMINAL CONDUCT,
AND LACK OF DECENCY.

TEXTS

- TEXTS ARE MAINTAINED FOREVER;
- LAW ENFORCEMENT NEEDS A COURT ORDER TO ACCESS DELETED TEXTS – EASY TO OBTAIN;
- CAN PARENTS ACCESS YOUR TEXTS?
- NOT FROM CELL PHONE CARRIER (YET), BUT....THERE ARE MANY APPS THEY CAN USE TO ACCESS EVERYTHING ON YOUR PHONE.

MONITORING APPS

- NEW APPS AFFORD PARENTS THE ABILITY TO BE “DIGITAL PARENTS”;
- PULL ALL YOUR FACEBOOK, INSTAGRAM, MYSPACE AND TWITTER ACTIVITIES INTO ONE PLACE FOR EASY REVIEW AND MONITORING;
- ALSO COLLECTS ALL TEXTS AND IMAGES INTO FILE FOR PARENTAL REVIEW;
- CAN BE INSTALLED ON CELLS, TABLETS AND ANY OTHER INTERNET ACCESSIBLE DEVICE.

TEXTING & PARENTS

- DO YOU BELIEVE THAT YOUR TEXTS ON YOUR PHONE ARE PRIVATE, BELONGING ONLY TO YOU?
- IF YOUR PARENTS COULD READ ALL OF YOUR TEXTS, BOTH SENT AND RECEIVED, WOULD IT CHANGE HOW YOU TEXT YOUR FRIENDS?
- SHOULD PARENTS BE ABLE TO ACCESS YOUR TEXTS AT ANY GIVEN MOMENT?
- DOESN'T MATTER WHAT YOU THINK – WITH NEW APPS, THEY CAN.

LACK OF PRIVACY

- THERE IS NO TRUE PRIVACY WHEN ENGAGING IN DIGITAL SPEECH;
- CONDUCT ON SOCIAL MEDIA IS NOT ONLY LACKING IN PRIVACY, BUT IS ALSO PERMANENT.

The background is a light blue gradient, darker at the bottom. It is decorated with several realistic water droplets of various sizes, some with highlights and shadows, located in the top-left, top-right, and bottom-right corners.

SOCIAL MEDIA MADNESS



WHAT YOU SHOULD KNOW ABOUT SOCIAL MEDIA

- SOCIAL MEDIA CAN LEAD YOU TO BELIEVE THAT YOU ARE MUCH MORE IMPORTANT, SPECIAL, OR HOT THAN YOU REALLY ARE;
- MANAGING YOUR IMAGE;
- ALL ABOUT ME;
- MY MANY, MANY “FRIENDS”;
- MY OH SO WONDERFUL LIFE;
- NOT SO MUCH.

SOCIAL MEDIA YOU



REAL YOU



SOCIAL MEDIA YOU/REAL YOU





WHAT YOU SHOULD KNOW ABOUT SOCIAL MEDIA

- YOUR DAILY LIFE IS NOT RELEVANT NEWS FOR THE REST OF THE WORLD;
 - NO ONE REALLY, TRULY CARES THAT YOU JUST HAD AN “AWESOME SUB AT SUBWAY”;
 - NO ONE REALLY HAS THAT MANY FRIENDS;
 - NO ONE REALLY WANTS TO SEE 1,000 PICS OF YOU;
 - THERE ARE SOME IMAGES THAT SHOULD NEVER BE TAKEN OR SHARED.
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FACEBOOK

- FACEBOOK USERS SIGN AN AGREEMENT IN ORDER TO ESTABLISH AN ACCOUNT;
- FACEBOOK SPECIFIES TERMS OF OWNERSHIP IN THIS AGREEMENT;
- FACEBOOK STATES THAT, “YOU OWN ALL OF THE CONTENT AND INFORMATION YOU POST ON FACEBOOK”, ***BUT...***

FACEBOOK

- YOU GIVE FACEBOOK A ***SUB-LICENSABLE, FULLY PAID, ROYALTY-FREE, WORLDWIDE LICENSE TO USE ANY IP CONTENT ON OR IN CONNECTION WITH FACEBOOK***”;
- ESSENTIALLY THEY OWN EVERYTHING YOU POST.

INSTAGRAM


- INSTAGRAM HAS THE SAME AGREEMENT WITH USERS BUT...
- THEY ADD, ***‘YOU HEREBY GRANT INSTAGRAM...LICENSE TO USE, MODIFY, DELETE FROM, ADD TO, PUBLICLY PERFORM, PUBLICLY DISPLAY, REPRODUCE AND TRANSLATE SUCH CONTENT, INCLUDING WITHOUT LIMITATION PART OR ALL OF THE SITE IN ANY MEDIA FORMATS THROUGH ANY MEDIA CHANNELS;***
- AGAIN, THEY OWN ALL YOUR STUFF AND CAN DISTRIBUTE YOUR STUFF;

SNAP CHAT

- APPEALING BECAUSE YOU CAN:
- SNAP PHOTOS AND VIDEOS THAT ARE AUTOMATICALLY DELETED AFTER A SET NUMBER OF SECONDS, **BUT...**
- STATES THAT “**ALTHOUGH WE ATTEMPT TO DELETE IMAGE DATA AS SOON AS POSSIBLE AFTER THE MESSAGE IS TRANSMITTED, WE CANNOT GUARANTEE THAT THE MESSAGE CONTENTS WILL BE DELETED IN EVERY CASE**”;
- HAD TO ACKNOWLEDGE IN AUGUST, 2013 THAT ALL PICS & VIDEOS ARE BEING STORED.

INSTAGRAM, FACEBOOK, & OTHERS


- FACEBOOK AND INSTAGRAM STATES THAT WHEN YOU DELETE YOUR CONTENT IT IS NEVER REALLY DELETED;
- STATES THAT “***YOU UNDERSTAND THAT REMOVED CONTENT PERSISTS IN BACKUP COPIES***”;
- FACEBOOK CAN NEVER BE TRULY PRIVATE, AS IT IS A “PUBLIC” SITE;
- THERE IS NO SUCH THING AS PRIVACY ON A PUBLIC SITE.



BULLYING, CYBER-BULLYING & CRIMINAL CONDUCT



CYBER-BULLYING & CRIMINAL CONDUCT

- THERE IS NO CONSTITUTIONAL RIGHT TO BE CRUEL;
 - WHILE THERE IS SUBSTANTIAL FREEDOM OF SPEECH, THERE ARE ALSO BOUNDARIES TO DIGITAL SPEECH;
 - CYBER-BULLYING CAN CROSS OVER THE BOUNDARY INTO CRIMINAL CONDUCT.
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CRIMINAL CONDUCT

- LOTS OF PEOPLE ENGAGE IN CYBERBULLYING, BUT IT IS IMPORTANT TO KNOW THAT NOW, IN PA, CYBERBULLYING AND CYBER HARASSMENT IS ILLEGAL;
- YOU CAN BE ARRESTED FOR CYBERBULLYING;
- MANY STUDENTS IN PA ARE BEING ARRESTED FOR CYBERBULLYING.

ILLEGAL DIGITAL SPEECH

- IT IS ILLEGAL TO TAKE PICTURES OF SOMEONE WHERE PRIVACY IS EXPECTED.
- IN SCHOOLS, WHERE IS THERE AN EXPECTATION OF PRIVACY?
- BATHROOMS;
- LOCKER ROOMS;
- SHOWERS/GYM FACILITIES.

INVASION OF PRIVACY

- HAVE YOU EVER TAKEN A PICTURE OF SOMEONE WITH YOUR CELL PHONE WHEN THEY WERE UNAWARE YOU WERE TAKING THEIR PICTURE?
- DEFINITION IS ***KNOWINGLY VIEWS, PHOTOGRAPHS OR FILMS ANOTHER PERSON WITHOUT THAT PERSON'S KNOWLEDGE AND CONSENT, WHEN THE PERSON BEING VIEWED IS IN A STATE OF FULL OR PARTIAL NUDITY, AND IN A PLACE WHERE THERE IS A REASONABLE EXPECTATION OF PRIVACY;***

INAPPROPRIATE PICS

- MAY SEEM LIKE A GOOD IDEA AT THE TIME, BUT...
- NEVER IS;
- STILL ILLEGAL;
- PICS NEVER STAY WHERE THEY ARE SENT (PEOPLE LIE, A LOT);
- SERIOUS LEGAL CONSEQUENCES FOR THOSE FORWARDING THEM.

COLLEGE ADMISSION OFFICERS

- COLLEGE ADMISSIONS OFFICERS ROUTINELY CHECK OUT THE INSTAGRAM, FACEBOOK AND TWITTER SITES OF APPLICANTS (ABOUT 80%);
- ALSO CHECK OUT YOUTUBE AND ARCHIVE SITES;
- EVEN IF YOU REMOVE A VIDEO IT IS LIKELY SAVED ELSEWHERE;
- MOST ADMISSION OFFICERS HAVE AN DIGITAL REPUTATION REVIEW PROCESS;
- SOME ATHLETIC DEPARTMENTS AND SCHOLARSHIP SPONSORS REQUIRE PROSPECTIVE STUDENTS TO FRIEND THEM AS PART OF THE EVALUATION PROCESS;

ARCHIVE SITES

ARCHIVE SITES


- ARCHIVED WEB SITES ARE ESSENTIALLY DIGITAL LIBRARIES OF INTERNET SITES
- ARCHIVED SITES USE WEB CRAWLERS (WEB SPIDERS, WEB ROBOTS OR “BOTS”) THAT BROWSE THE INTERNET IN A METHODICAL, AUTOMATED MANNER.
- THE BOTS DOWNLOAD SNAPSHOTS FROM THE INTERNET, ALL DAY, EVERY DAY;
- IF YOU HAVE SPACE ON ANY SOCIAL NETWORKING SITE, YOUR STUFF IS SAVED SOMEWHERE, ANYWHERE, EVERYWHERE;
- EVEN THOUGH YOU DELETE YOUR STUFF OFF OF ONE SITE (THINK YOUTUBE), YOUR STUFF IS LIKELY SAVED ON MULTIPLE OTHER SITES.

DIGITAL REPUTATION

- IF YOU HAVE ANY SPACE ON A SOCIAL NETWORKING SITE, YOU HAVE ALREADY CREATED YOUR DIGITAL REPUTATION;
- YOUR INFORMATION IS BEING MAINTAINED IN MULTIPLE PLACES;
- YOUR INFORMATION IS MAINTAINED FOREVER;
- EVERY KEYSTROKE ADDS TO YOUR DIGITAL REPUTATION;
- WHAT DOES YOURS SAY ABOUT YOU?



WHAT DOES ALL THIS MEAN?

- YOUR DIGITAL LIFE IS RELEVANT TO YOUR REPUTATION;
 - HOW OFTEN DO YOU UPDATE OR POST? WHAT DO YOU POST?
 - WHAT YOU MAY THINK OF AS SARCASM AND WIT MAY SEEM SNIDE, ARROGANT AND MEAN TO THOSE WHO WILL BE MAKING DECISIONS ABOUT YOU;
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WHAT SHOULD YOU DO?

- CONSIDER USING APPS TO AUTOMATICALLY DETECT CONTENT THOSE EVALUATING YOU MAY FIND INAPPROPRIATE;
- BE REALLY CLEAR ABOUT YOUR LACK OF PRIVACY ON A COMPUTER, AND YOUR LIMITED PRIVACY ON A CELL PHONE;
- WHATEVER YOU POST OR SEND WILL LIVE ON FOREVER, SOMEWHERE;
- REMEMBER, PRIVACY (NONE) AND PERMANENCE.